



The  
**Hemophilia**  
Foundation of  
Northern California

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FOR ALL BLEEDING DISORDERS

## **Webinar Sponsorship Opportunities**

In response to restrictions in Northern California and around the country due to the COVID-19 outbreak, we are launching a new online and interactive initiative in which we will host a live webinar about various topics each week. Stuck in their homes, our community needs content and the ability to connect online in order to survive this trying time.

Companies plan and deliver a webinar on a pre-approved topic (similar to our manufacturer dinners) and HFNC will send your flyer to our mailing list, collect RSVP's, promote attendance and host the webinar on our Zoom platform. Attendee participation will be tracked with the following information shared with all sponsors after: Number of attendees by City, and Number of attendees by bleeding disorder. Participants will be given the option to opt in and provide full name and contact information.

**Non-Branded Webinar: \$1,000**

**Branded Webinar: \$1,500**

**Boost Your Webinar: Additional \$2,000 + postage**

- We will send out a set number of PostMates, Caviar, or DoorDash vouchers (or arrange for pizza delivery) for the first 10 families to sign up. This will encourage people to attend, while relieving some of the financial burden on our families during this crisis.
- We will also send out your written marketing materials and business card(s) to all attendees following the webinar's completion.

To schedule a webinar please contact Ashley Gregory: [ashley.gregory@hemofoundation.org](mailto:ashley.gregory@hemofoundation.org).